

Zitrón participates in the restoration of degraded areas by planting its first forest in Asturias

The Asturian company Zitrón, which is present in more than 80 countries, will plant 365 autochthonous trees in Niembro (Llanes) before the end of the year to restore the surrounding ecosystem, an action that will reduce nearly 150 tonnes of CO₂ emissions.

Gijón (Asturias), 8 November 2021. - As part of the company's present and future strategy and in line with its firm commitment to sustainability, Zitrón is launching this project to support the fight against climate change in order to put an end to deforestation and compensate CO₂ emissions. In this adventure to restore degraded areas, Zitrón is planting its first corporate forest in Asturias as the first step of its collaboration by joining forces with Bosquia Nature. Bosquia Nature is a recently founded collective reforestation company, which by studying degraded areas that need this type of action has regenerated ecosystems through forest restoration under its belt and is achieving agreements with companies and town councils to share the commitment and work to attain environmental recovery.

This forest will be made up of 365 trees of autochthonous species that Bosquia has selected according to the criteria provided by a previous forestry study based on the ideal species for this environment and which will be planted using alveoli. This type of planting ensures that the trees will take root and grow with the same guarantees and qualities as they would in the natural environment, with the same firmness they had previously and thus recovering the ecosystem of this degraded area.

The town council of Llanes, also committed to improving its ecosystems and the environment of the town, is an essential part of this agreement through which the flora and fauna around Torimbia beach (Niembro) will be improved.



The signing of the agreement between Zitrón and Bosquia Nature (Macarena Fernandez-Escandón, Deputy Director of Zitrón and Francisco del Cid, CE/Founder of Bosquia Nature)

Zitrón's initiative will result in the reduction of nearly 150 tonnes of CO₂ emissions thanks to the absorption capacity of these trees, which will gradually create a new natural space that will bring life and oxygen to the environment. Ligustrus, aladiernos, holm oaks, strawberry trees, chestnut

trees and oaks will form this mass of woodland and Bosquia will be responsible for ensuring that they take root and grow correctly.

In this way, Zitrón company develops its corporate social responsibility through the reforestation of the environment, recovering the Niembro area and making other companies and workers aware of the importance for our way of life of recovering and caring for the wild spaces that surround us.

About Zitron

Zitrón has extensive experience in the design, manufacture and supply **of underground ventilation systems**. Over the last 50 years, Zitron has expanded to becoming one of the largest and most technologically innovative ventilation companies in the world, investing much of its revenue in R&D, professional development of its experts, new equipment and new manufacturing techniques, ensuring excellence in every project. The company was founded in 1963 to service the Spanish underground coal mining industry. Its headquarters and main factory are located in Asturias, in the north of Spain. ZITRÓN is currently present in more than 80 countries on 6 continents.

About Bosquia

Bosquia is a collective reforestation service where your contribution will help us to **reforest our environment**. We are optimistic. We do what we do because we believe in a **sustainable future** and in our ability to build it together. Passionate about nature and human progress, we know that both terms must go hand in hand. **Forests** are the greatest regulators and balancers of climate: they favour rainfall, generate oxygen, clean the atmosphere and are essential for life. That is why we have created **Bosquia**, a platform where we raise awareness among companies and individuals about the importance of forests and where we encourage them to contribute to increasing the green surface of our planet.

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